



"Oleina" is launching a new line of oils with herbs

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In December of this year, the famous Ukrainian brand "Oleina", that belongs to Bunge, presents a new line of aromatic oils – "Oleina" with herbs. It includes several new flavors at once:

- tomato, garlic, basil;
- garlic, basil;
- chili pepper, basil, tomatoes;
- basil, oregano, rosemary, also known as "Herbs of Provence."

Bunge is a global leader in agribusiness, food and ingredients, providing indispensable ingredients that shape taste, nutrition and culinary experience.

The new line of oils "Oleina" with herbs is the first step of the brand in importing the best European practices to Ukraine. These formulations of "liquid spices" oils under local brands are already successfully sold in many European countries.

"The appearance on the Ukrainian market of oils with new flavors under the TM "Oleina" is a response to the gastronomic demand of modern Ukrainians. Today, when the resource has become one of the values, we are all looking for products and services that help to preserve it. Cooking is no exception. Someone wants a tasty variety for the mood, for someone healthy nutrition becomes more important, and someone is looking for ready-made solutions for preparing food every day, even in conditions of power outages. Oils with herbs are like "liquid spices" ready for cooking both hot and cold dishes. In addition, many consumers who have returned to Ukraine from abroad would like to use the culinary hacks they have seen from other countries in their kitchen. The new "Oleina" line opens up such an opportunity," – **comments Yevgeniya Roik, marketing manager of "Oleina" brand.**

The "Oleina" with herbs oils is produced according to the highest international quality standards. This means strict control process of all ingredients and every step of production. In addition, thanks to an internal control system that monitors the composition and purity of the supplied raw material, be confident that seeds for "Oleina" oils with herbs production are of the highest quality.



Information about TM «Oleina»

Sunflower oil under the TM “Oleina” appeared on the market in 1998, it is produced at the Dnipropetrovsk oil extraction plant, which is part of the Bunge - one of the largest global players in the agricultural sector, the sector of food and ingredients production. Today, the company has 51 oil processing plants in the world, 29 oil refining plants and 25 bottling lines. Bunge supplies ingredients and innovative solutions to some of the world’s leading food brands and manufacturers. Bunge owns two plants and three elevators in Ukraine.

TM “Oleina” products are manufactured under the control of the Bunge. The quality of TM “Oleina” products, manufactured at DOEZ, is confirmed by Ukrainian and European quality certificates: ISCC plus, ISO 14001, FSSC 22000, as well as an environmental certificate according to the international standard DSTU ISO 14024. “Oleina” currently is the only bottled sunflower oil in Ukraine, which has passed environmental certification.