



# "Oleina" for the Children of Heroes: A Year of Care, Support and Inspiration

08.07.2025 Press release

---

For over a year now, TM "Oleina" has been caring for the children of Heroes, providing monthly charitable assistance, including support for culinary workshops as part of the [project "Oleina - for Children. Cooking with Love."](#)

The brand's support has led to meaningful outcomes throughout this time:

- 79 families in difficult circumstances received vital assistance;
- 291 children received essential psychological support;
- 224 children were kept warm through the "Warmth for Children" campaign;
- 5351 children gained access to English language learning;
- 27 children received gadgets for studying and development, while 3 more families were able to repair existing devices;
- 80 children and their guardians attended a camp in the picturesque Carpathians, taking important steps toward emotional recovery. Currently, we are working on preparing another trip.

Additionally, thanks to TM "Oleina's" charitable support, culinary workshops were organized for young chefs. There, children not only learn to cook various dishes and pick up helpful tips from professional chefs, but also make new friends and improve their psychological well-being by spending time in a community of like-minded peers. Having the opportunity to pursue a hobby helps distract them from negative thoughts and regain interest in life after their loss.